



# Case Study Services

## *What is one hour worth to you?*

For one hour of your time, how would you like to get a one of a kind case study written about how your company provided a solution for one of your customers? It's easy when you let AMAG do the work for you!

Here's how it works:

1. Choose a successful AMAG customer installation.
2. Ask your customer for permission to write a case study about how AMAG and your company worked together to solve the end user's unique security needs.
3. Once you obtain permission, provide all contact information to AMAG's public relations manager.
4. AMAG's public relations manager will interview you for the technical details about the installation. This takes about **one hour** over the phone. After that, the public relations manager will do the rest!

The public relations manager will interview the end user to learn first-hand how they use and like the system. The public relations manager will write the case study and work with all participants to review and approve the case study.

Once approved, the case study will be published on [www.amag.com](http://www.amag.com), in AMAG's reseller and consultant newsletters and in a magazine.\* Your company benefits from AMAG's editorial connections, and you receive media coverage that will help increase business. You may have a copy of the case study to use for your marketing purposes as well! Your end user is also welcome to a copy if they are interested.

Let AMAG do your marketing for you! It's that easy!

For more information, contact your Regional Sales Manager directly at [www.amag.com](http://www.amag.com), or contact AMAG's Public Relations Manager at [kim.rahfaldt@amag.com](mailto:kim.rahfaldt@amag.com) or 800.518.2380 ext. 711.

\*AMAG will pitch the story to a security magazine, however does not guarantee the case study will be published. All publishing decisions are at the discretion of the magazine editor.

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